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FOR IMMEDIATE RELEASE

WEBALO MOBILIZES EXISTING ENTERPRISE APPLICATIONS WITHOUT THE PROGRAMMING, WAITING, OR COST

New Webalo Mobile Dashboard Connects Smartphones to Enterprise Data and Tasks – In Hours

LOS ANGELES, CA – MAY 5, 2009 – Webalo today launched a groundbreaking new version of its enterprise to mobile service for making enterprise applications quickly, easily, and affordably available on smartphones. The new version of the Webalo Mobile Dashboard (MD2) transforms the data and functions of existing enterprise applications into optimized, device-independent, personalized mobile versions – without the need for custom programming, or proprietary mobile applications. The result is a seamless, end-to-end extension of corporate applications that, without the complexity, time, and cost of traditional application development, meets a mobile user's specific, immediate needs.

"Providing mobile applications for enterprise workers is a major focus for CIOs today," said Chris Hazelton, Research Director for Mobile & Wireless at The 451 Group. "There are significant costs in time, money, and resources incurred when companies want to mobilize enterprise application functionality. An internally managed service for extending existing enterprise applications – which supports the necessary data and transaction functionality – will substantially reduce the costs of deploying, updating, and administering mobile applications."

Using a simple, wizard-style point-and-click interface called Agenda, administrators can create mobile tasks that replicate the enterprise functionality that is mission critical for a mobile worker, providing them with smartphone access to the enterprise through databases, reports, websites and XML Web services, all with equal ease and speed.

"We had many great ideas for connecting smartphones to the enterprise but didn't have the manpower or bandwidth for traditional mobile development," said Webalo customer, Developers Diversified Realty's Kevin M. Moss, Senior Vice President of Information Technology. "We like the idea of having a single platform to provide easy mobile access to our critical business information."

Any application that has a web or XML Web services interface, enables database access, or generates business intelligence reports can be immediately connected to smartphones by administrators using MD2.

"Our customers rely on us to make data easy to access and understand," says Nobby Akiha, the Senior Vice President of Marketing at Actuate, a Webalo partner. "By integrating Webalo's Mobile Dashboard technology with our BIRT and e.Spreadsheet products, we can let those customers instantly connect their enterprise data and functionality to their smartphones. It's the closest thing we've seen to instant gratification, and the productivity gained by avoiding programming and giving mobile users the exact information they need right away is an incredible advantage."

According to Webalo's CEO Peter Price, "MD2 changes the economics of enterprise mobility. It puts enterprise data and functions on smartphones 100 times faster than traditional enterprise to mobile approaches and provides personalized capabilities that meet the individual needs of any end-

user. These advantages combine to give companies real, sustainable, and on-going improvements in employee productivity, creating ever more efficient operations at ever diminishing costs which leads, of course, to increased profitability."

Significant Technology Under the Hood

MD2 achieves its unprecedented functionality through several important, new technologies developed by Webalo.

First, Webalo has "packaged" the process of getting mobile access to enterprise applications. No longer must an enterprise patch together incremental solutions, and bridge the gaps with proprietary software development. Instead, for the first time, the Mobile Dashboard provides an end-to-end solution - starting with the variety of data and applications an enterprise already has and delivering access all the way to mobile devices and back.

Next is Agenda whose simple, wizard-style interface gives an administrator a simple, easy-to-use, step-by-step process for selecting the specific data and tasks users need and connecting them to users' smartphones. Without the need for coding and software development kits (SDKs), enterprise to mobile deployment can happen 100 times faster.

Finally, an equally significant breakthrough is Web Connect. It lets companies create a smartphone interface to an existing application by capturing the application's web interfaces – by web scraping its various screens and reports. Webalo's Web Connect is the only approach to web scraping that utilizes a single interface – Agenda – delivered in an entirely browser-based environment. This represents a Webalo first that eliminates the need for a dedicated web scraping application on the administrator's computer.

For applications that do not lend themselves to this approach, MD2 provides equally easy, straightforward connectivity to XML Web services. Many organizations already have extensive libraries of XML services, and MD2 connects to them with the same speed and simplicity it provides for reports, databases, and websites.

Implementation Options

Organizations that prefer a hosted, fully-managed solution can choose the Mobile Dashboard's hosted service.

Enterprises that require an in-house, behind-the-firewall implementation can select Webalo's Virtual Appliance which is delivered as a virtual machine image and runs on the leading virtualization platforms (hypervisors), including Xen®, VMware®, and Microsoft Windows Server® 2008 Hyper-V™.

Organizations are virtually unrestricted in terms of the smartphones their mobile employees can use. Any major, corporate-grade mobile operating system – BlackBerry, Windows Mobile, Palm, Symbian, or Java-enabled – can be connected through the Webalo Mobile Dashboard.

Whichever deployment or device approach an organization chooses, MD2 will easily, quickly, and affordably extend any enterprise data and functions to an end-user's smartphone in less than a day without the complexity, time, and cost of typical enterprise to mobile development.

The new version of the Webalo Mobile Dashboard (MD2) is available now. Online demonstrations, trials, and contact information can be found at www.webalo.com.

About Webalo

Webalo technology eliminates the need for traditional enterprise-to-mobile application development tools and custom programming to give smartphone users – in hours, instead of weeks or months – mobile access to the specific enterprise data and activities they rely on to do their jobs. Rather than build new mobile applications or purchase proprietary mobile versions of a vendor's enterprise applications, organizations can use Webalo's Mobile Dashboard to let administrators easily

select, from their existing enterprise applications, only the resources their mobile users need so they can work faster and more productively. The resulting "anywhere, any time, on-demand" availability of enterprise data and tasks on smartphones can be delivered one hundred times faster and more affordably than with traditional enterprise to mobile development.

The Webalo Mobile Dashboard – available in hosted and virtual appliance configurations – lets non-IT business administrators securely specify the content of mobile-accessible information and configures it, in seconds, to conform to the native user interface of any BlackBerry, Windows Mobile, Palm, Symbian, or Java-enabled smartphone.

Webalo Partners such as Actuate, AT&T, IBM, Microsoft, Nokia, RIM, and Verizon are working with Webalo to enhance both their mobile business applications and their mobile devices. Los Angeles based, Webalo is privately held and was founded in 2000. For further information, visit www.webalo.com.

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<div align="center">Additional background information is available at www.roeder-johnson.com.</div>